

#METOO

BUSINESSES MAY SOON FEEL FINANCIAL IMPACTS OF #METOO IN STAFFING AND REVENUE

In a comprehensive online survey administered over the summer of 2018, FTI Consulting and Mine The Gap polled 4,764 professional women, with an additional sample of 1,030 professional men, in the industries of technology, finance, legal, energy and healthcare to test a number of key gender issues impacting workplaces today.

~1/2 of all women surveyed are less likely to apply for a job, buy products or buy stock from a company with public #MeToo allegations

55% of professional women are less likely to apply for a job at a company with a public #MeToo allegation

49% of professional women are less likely to buy products or stock from a company with a public #MeToo allegation

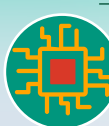
Senior leaders are concerned about impending sexual misconduct or harassment allegations at their organization

22%



OF SENIOR-LEVEL WOMEN are concerned there could be an impending #MeToo incident at their organization

Most concerned among senior women:



Technology
33%



Energy
31%

20%



OF SENIOR-LEVEL MEN are concerned there could be an impending #MeToo incident at their organization

Most concerned among senior men:



Technology
29%



Healthcare
19%

Sexual harassment, sexual misconduct and unwanted physical contact in the workplace is still happening in substantial numbers

IN THE LAST YEAR:

28%

of professional women have experienced or witnessed unwanted physical contact in the workplace

Over the past 5 years:

38%

of professional women have experienced or witnessed sexual harassment or misconduct in the workplace

Further analysis shows that some industry and demographic groups are more affected than others



58%

of senior-level women of color have experienced or witnessed sexual harassment or sexual misconduct in the last five years



45%

of senior-level white/Caucasian women report the same



48%

of women professionals in technology...



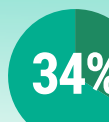
45%

of women professionals in energy...



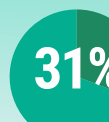
37%

of women professionals in legal...



34%

of women professionals in healthcare...



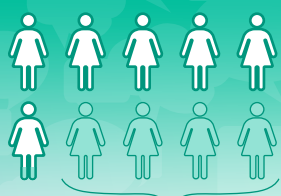
31%

of women professionals in finance...

...experienced or witnessed sexual harassment or sexual misconduct in the last five years

Of those women who have experienced or witnessed sexual harassment or sexual misconduct in the workplace in the last five years, more than 4 in 10 did not report it

Of the professional women surveyed who reported experiencing or witnessing sexual harassment:



57%

REPORTED IT

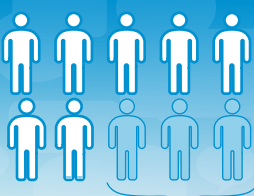
12%

GENDER GAP

Did Not Report

Top reasons for both professional women and men for not reporting are concern for negative career impact, of being viewed as "difficult" and fear of retribution

Of the professional men surveyed who reported experiencing or witnessing it:

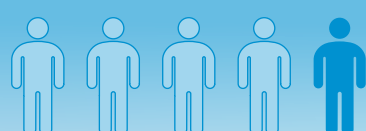


69%

REPORTED IT

Did Not Report

#MeToo is not just a women's issue



Nearly 1 in 5 professional men have personally experienced sexual harassment or misconduct in the workplace in the last five years

Professional men personally experiencing it most:



23% in finance



23% in technology

~1/3 of professional women and men believe the #MeToo movement has negatively impacted their career advancement



29%



36%



believe that workplace changes due to the #MeToo movement have negatively impacted their career advancement

A culture of accountability is "extremely important" to professional women



of professional women say it is "extremely important" to have an office culture that does not tolerate inappropriate language, establishes protocols for accountability and provides mandatory sexual harassment training

